iOS Ready Apex Product Review

Product Overview &
DO Tool Kit Review
September 2013

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Apex Series with iOS Bluetooth

- **Product Description:**
  - Addition of Apple® Device Bluetooth compatibility to Apex Series
  - Qualified support for use of Apex Printers with Apple® iPOD, iPAD and iPhone devices based on iOS 5.0 and iOS 6.0
  - Functionality will be added to Serial, USB, Serial w/MCR and USB w/MCR configurations

- **Demo Application** (Pending Apple Approval):
  - D-O Tool Kit
    - Printer Settings
    - Print Demos

Product Details

Apex iOS SKUs:

Apex 2

CG1

SKU	Description	USD	Euro
78728S1-4	Apex2, RS232, iOS Bluetooth	$595.00	€ 495.00
78728S1R-4	Apex2, RS232, iOS Bluetooth, Magnetic Card Reader	$675.00	€ 560.00

Apex 3

SKU	Description	USD	Euro
78828S1-4	Apex3, RS232, iOS Bluetooth	$695.00	€ 580.00
78828S1R-4	Apex3, RS232, iOS Bluetooth, Magnetic Card Reader	$775.00	€ 645.00
78828U1-4	Apex3, USB, iOS Bluetooth	$695.00	€ 580.00
78828U1R-4	Apex3, USB, iOS Bluetooth, Magnetic Card Reader	$775.00	€ 645.00

Apex 4

SKU	Description	USD	Euro
78928U1-4	Apex4, USB, iOS Bluetooth	$895.00	€ 739.00
78928U1R-4	Apex4, USB, iOS Bluetooth, Magnetic Card Reader	$979.00	€ 805.00
78928S1-4	Apex4, RS232, iOS Bluetooth	$895.00	€ 739.00
78928S1R-4	Apex4, RS232, iOS Bluetooth, Magnetic Card Reader	$979.00	€ 805.00

Accessories:

- Same as standard Apex Series

Product Certifications:

- North America & Canada, EU, Guatemala, Honduras, Panama, Columbia, Peru, Argentina, Israel, Turkey

CG1   John…do any of these products in the description column need an "i"…i.e. 2i , 3i or 4i ???
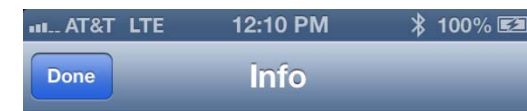Chip Glisson; 04.09.2013

DO Tool Kit Overview

- Where Do I Find it?
  - The APP Store
  - Download using iTunes
- What Does it Do?
  - Links your Apex printer to your Apple®device
  - Allows you to configure your printer's settings
  - Provided basic printer demonstrations
- What Are it's Major Features?
  - Allows you to customize your print out settings
  - Has a hardware configuration tool
    - Burn setting from one printer to another
  - Bluetooth Security setting feature
    - Establish Security Levels
    - Establish Radio settings and Password requirements

AT&T LTE   12:10 PM   100%
Done   Info

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DOToolkit Version 1.0
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Check the "Info" tab to make sure you have the latest version

Downloading the DO Tool Kit Application

Download the DO Tool Kit app from the Apple®
App Store.

Once you have downloaded the DO Tool Kit
Application your screen will look like this.

To connect your Apple®Device with your Apex
printer:

- Open Settings
- Open Bluetooth
- Select Apex Printer

To connect your Apple®Device
with your Apex printer:

- Open Settings
- Open Bluetooth
- Select Apex Printer

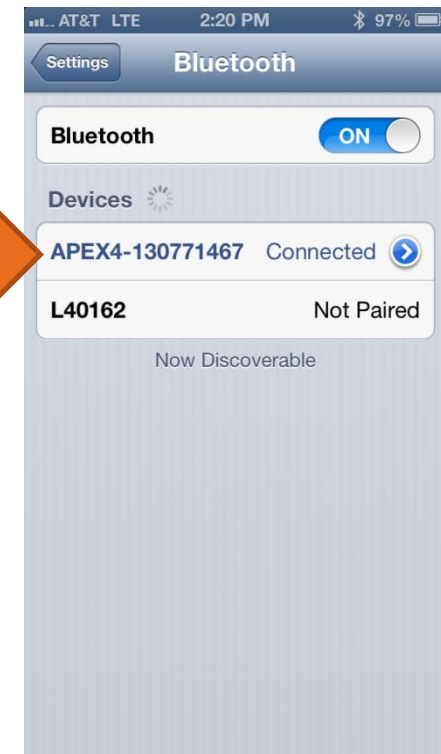# Linking your Device to the DO Tool Kit Application

- When you open the DO Tool Kit App the first time your front page will look like this.

- You will need to link the application to the Apex printer

- Go to the setting page to associate your Apple® device to your Apex printer

DO Tool Kit Printer Settings Module

- The printer configuration module is a powerful tool, especially for a new user that wants to explore printer features/capabilities.

- There are 3 Sections to the Settings Module:
  - Custom Attributes
  - Encode Hardware Information
  - Bluetooth Settings

- Power users can use these modules to set-up their printers in preparation to deploy units to the field.
  - All user settings are being saved in a database on the iOS device.

DO Tool Kit Print-Out Settings Page

In The Settings Module:

- Select Custom Attributes

- Major Features:

  - Allows Users to set print-out attributes

  - Establish Character Settings

  - Select Character Set

  - Select Printer Control Language

  - Set Font Size

  - Set Contrast

….. And many more features

DO Tool Kit Encode Hardware Info Page

In The Settings Module:
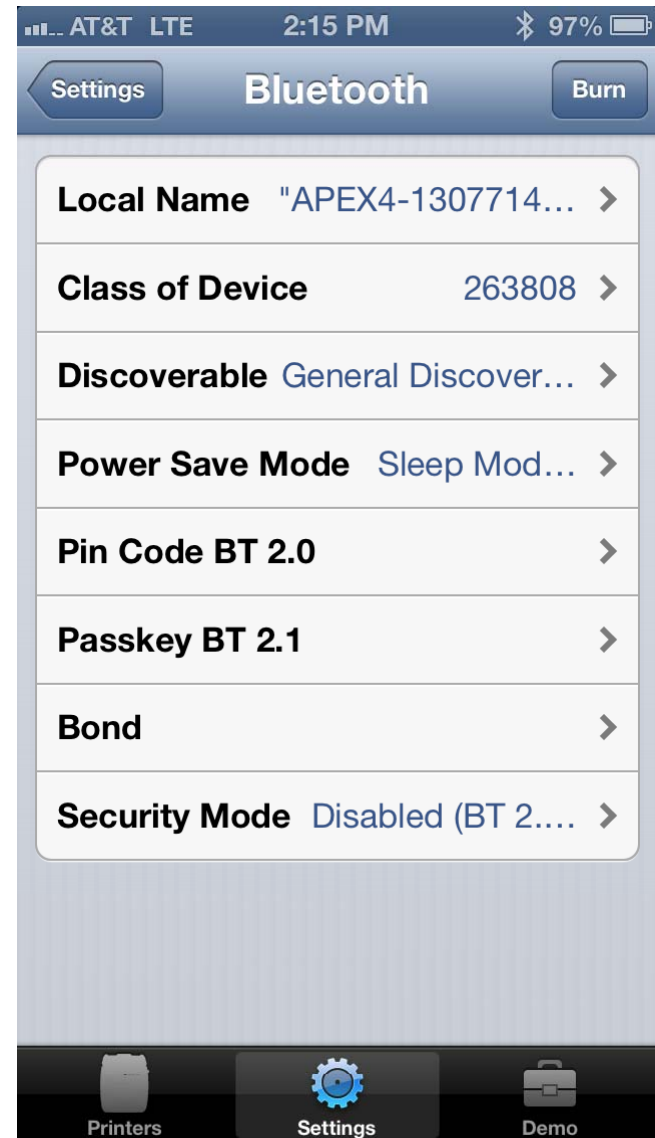
- Select Encode Hardware Info

- Major Features:

  - Record Printer Model Number

  - Record Printer Serial Number

  - Record Bluetooth Radio MAC Address

- Benefits

  - Asset Tracking

  - Warranty Tracking

  - Key Service / Support Data

DO Tool Kit Bluetooth Settings Page
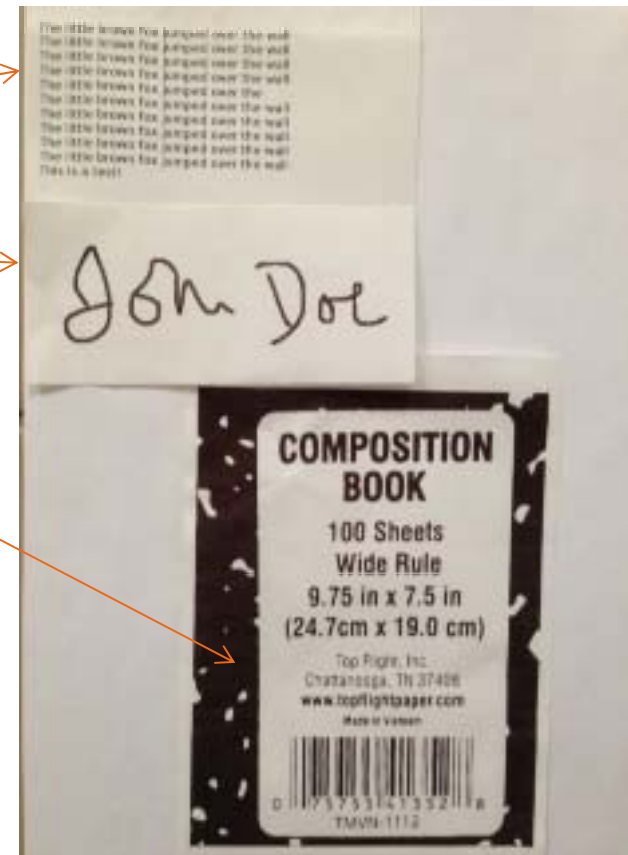
In The Settings Module:

- Select Bluetooth Settings

- Major Features:

  - Identifies Specific Printer

  - Provides Radio Management Settings

- Benefits

  - Provides Radio Configuration utility
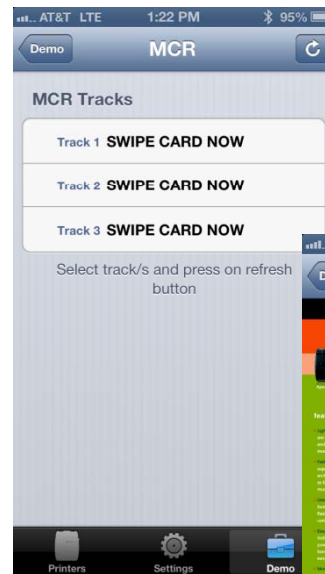
  - Allows User to Set Security Levels

DO Tool Kit Demonstrations

- Dynamic Demos that let the user select the content of the print-out

  - Notepad Text Files created in the application

  - Signature Capture demonstration (MPOS Capabilities)

  - Print from your pictures library (fun ☺)

DO Tool Kit Demostrations

- Practical examples that demonstrate the powerful capabilities of the Apex iOS solution

  - MCR – reads all 3 magnetic card tracks (great for mobile POS)
  - PDF – reads/prints PDF documents (zoom in/out, print at any level)
  - Receipt – prints demo receipt/s (w/mixture ASCII and graphical data)

Summary

- New solution gives D-O more prominence in the growing smartphone and tablet platform market.

- iOS enabled Apex is a low-cost, lightweight and easy to use portable solution ideal for POS, retail, hospitability, law enforcement and ticketing applications.

- DO Tool Kit makes Apex/Apple device connections simple and quick.

- Key selling point: Improves the "customer experience" by adding convenience, reduced wait times and great efficiency.